



PKL Group Website Privacy and Cookies Policy for www.dontforgetthekitchen.com

This website (www.dontforgetthekitchen.com and www.dontforgetthekitchen.co.uk) has is property or and administered by PKL Group (UK) Ltd. At PKL Group (UK) Ltd we are committed to safeguarding and preserving the privacy of our visitors. This Website Privacy Policy has been based on that provided by the legal resource www.diylegals.co.uk and reviewed and approved by their solicitors.

Where relevant we have expanded this policy to encompass the specific activities of this website. This Privacy Policy explains what happens to any personal data that you provide to us, or that we collect from you whilst you visit our site.

We do update this Policy from time-to-time so please do review this Policy regularly.

Information We Collect

In running and maintaining our website we may collect and process the following data about you:

- i. Information about your use of our site including details of your visits such as pages viewed and the resources that you access. Such information includes traffic data, location data and other communication data.
- ii. Information provided voluntarily by you. For example, when submitting your details via our website enquiry form or requesting a quote via the website.
- iii. Personal details such as login and password data where you have voluntarily chosen to create an account for the website.
- iv. Details of previous quotes that you have submitted will be stored electronically to allow you to access them at future dates if returning to the website.
- v. Information that you provide when you communicate with us by any means.

Use of Cookies

We use a small number of cookies on this website. Data collected from these cookies is used to inform us whether or not you have viewed certain pages before and to improve your user experience by storing information regarding your own personal account for the website. This includes the storing of information regarding your login details and details of previous quotes that you have submitted, in order that you are able to access them at a future date. It will not be used for any mailing or other such purposes, other than as those stated on the website, where we will email you a copy of your quote once submitted through the site, and may contact you in the future using the details submitted to discuss your quote.

This website utilises Google Adwords, Google Remarketing and Google Analytics which uses cookies to provide information on visitor behaviour on the site. This is used with the sole intention of helping us to improve the performance and relevance of our site for users.

Such information will not identify you personally, it is statistical data. This statistical data does not identify any personal details whatsoever.



If you wish to gain more information regarding Google's use of cookies for Analytics and Marketing, you can find out more information by visiting the link below:

<http://www.google.com/policies/technologies/ads/>

To opt out or adjust your settings in relation to Google advertising, please visit the link below:

<https://www.google.com/settings/u/0/ads/preferences/?hl=en>

You can adjust the settings on your computer to decline any cookies if you wish. This can easily be done by activating the reject cookies setting on your computer.

If you wish to learn more about cookies, the website below provides a useful guide:

<http://www.allaboutcookies.org>

Use of Your Information

We use the information that we collect from you, to provide our services to you and specifically to provide quotes as stated by the website, and to store information regarding previous quotes and your login details. In addition to this we may use the information for one or more of the following purposes:

- i. To provide information to you that you request from us relating to our products or services.
- ii. To provide information to you relating to other products that may be of interest to you. Such additional information will only be provided where you have consented to receive such information.
- iii. To inform you of any changes to our website, services or goods and products.

If you have previously purchased goods or services from us we may provide to you details of similar goods or services, or other goods and services that you may be interested in.

Storing Your Personal Data

Your data will be stored securely using our own internal servers and is not transmitted to any third party web hosting or data storage companies.

Where you have consented to receiving product updates from PKL, data may be stored on a secure external server of a third party digital communications agent. Where this is the case, your data remains for sole use of PKL Group (UK) Ltd.

This website uses an SSL certificate to ensure that any data provided to PKL Group (UK) Ltd is done so in a secure manner.

Disclosing Your Information

We will not disclose your personal information to any other party other than in accordance with this Privacy Policy and in the circumstances detailed below:

- i. In the event that we sell any or all of our business to the buyer.



- ii. Where we are legally required by law to disclose your personal information.
- iii. To further fraud protection and reduce the risk of fraud.
- iv. Access to Information

In accordance with the Data Protection Act 1998 you have the right to access any information that we hold relating to you. Please note that we reserve the right to charge a fee of £10 to cover costs incurred by us in providing you with the information.

Contacting Us

Please do not hesitate to contact us regarding any matter relating to this Privacy Policy at postbox@pkl.co.uk.